

Australian Gold® , LLC.
Salon Co-Op Advertising Claim Form
(11-1-06 to 10-31-07)

Use this form to submit claims for reimbursement for any funds spent to advertise your salon.

Salon Name _____ Salon Phone Number _____

Mailing Address _____ Salon Owner _____

E-mail Address _____ Primary Distributor _____

Are you a Premier Salon? _____

(For information on the Premier Salon Program, refer to pgs. 6-7 of this manual, visit www.australiangold.com, or contact your authorized AG distributor.)

Advertising Medium (please specify radio, print, postcards, TV, flyer, etc.) _____

Amount of Claim For Advertising \$ _____

All claims must adhere to all **Australian Gold®** Co-Op Guidelines (see pg. 24 for full list of co-op requirements). Please read these requirements carefully, and include all necessary documentation to support your claims, as well as an updated W-9 tax form if you have not already submitted one (you can download a W-9 form at www.australiangold.com.)

Salon Owner Signature _____ Date _____

To ensure proper processing, please mail this completed form, as well as all required documentation, including W-9 tax form, to:

Australian Gold, LLC
ATTN: Customer Service
6270 Corporate Drive
Indianapolis, IN 46278-2900
FAX: 1-888-484-5109

DEADLINE FOR CLAIMS SUBMISSIONS IS DECEMBER 31, 2007

Salon Co-op Advertising Requirements

The Co-op program is for Professional Indoor Tanning Salons. A salon can earn reimbursement for the exclusive advertising of **Australian Gold®** and/or **Swedish Beauty®**. The amount of reimbursement is based on the salon's yearly purchases of **Australian Gold®** and/or **Swedish Beauty®** lotions and their advertising costs.

The categories and respective percentages are as follows:

- **Australian Gold®** lotion purchases earn a 4% advertising reimbursement
- **Swedish Beauty®** lotion purchases earn a 4% advertising reimbursement
- **Australian Gold®, LLC.** lamp purchases earn a 2% advertising reimbursement
- Volume Bonus will earn you a 3% advertising reimbursement for **Australian Gold®** and/or **Swedish Beauty®** lotion purchases totaling \$10,000 or more.
- Use of **Wolff®** System logo in advertisements earn a 3% advertising reimbursement on **Wolff®** lamps only*
- Your exclusive **Australian Gold®/ Swedish Beauty®** advertisement must use approved AG/SB Logos and comprise of 15% of your advertisement. Internet advertising is excluded from this program.
- Salons may submit claims quarterly for reimbursement

Your total reimbursement percentage can be increased by 5% for the purchase of an ETS, Inc. bed/booth (28 lamp or higher and only one bed or booth can be claimed) The bed/booth must have been purchased between 11/01/06 - 10/31/07 (One bed per salon for chain salons)

Note: The purchase price of the bed is not included in the salon's yearly purchases.

*Please note that the **Wolff®** System lamp rebate allows salons to earn a 3% advertising reimbursement on **Wolff®** lamp purchases when the **Wolff®** System Sun for Life logo is advertised with their **Australian Gold** and/or **Swedish Beauty®** logos exclusively. The amount of reimbursement for advertising the **Wolff®** logo is based on purchases of **Wolff®** lamps between 11/01/06 – 10/31/07.

The following are requirements for your claim to be processed:

1. Copies of invoices, showing proof of purchase must follow this criterion: each invoice must be legible and include a date, invoice number, product(s) purchased, purchase price and your salon's name, as the customer. To be sure all your products are accounted for please highlight or mark the items you are claiming.
2. The exclusive advertisement(s) you are claiming for reimbursement (these ads must be readable—no proofs accepted)
3. Receipt(s) for the ad(s) you are claiming (these must show date of ads in public view between 11/1/2006 to 10/31/2007)
4. The claim form must be completed and have the owner's signature for validity.
5. An updated W-9 tax form, required by the IRS, must be on file at **Australian Gold®, LLC.** We CANNOT pay any claims unless this form is on file.
6. **Australian Gold®, LLC** will not pay on any claim under \$25.00.
7. The deadline to turn in paperwork and make claims is Dec 31, 2007.

Additional Salon Co-op, SPIFF and W-9 tax forms can be downloaded from our website at www.australiangold.com. **Australian Gold®, LLC** reserves the right to verify any documentation and correct as necessary. All paperwork and advertisements become the property of **Australian Gold®, LLC**.