



Salon Co-op Advertising Claim Form**

November 1, 2004 – October 31, 2005

This program is for Professional Indoor Tanning Salons. These salons can earn reimbursement for the exclusive advertising of Australian Gold® and/or Swedish Beauty®. The amount of reimbursement is based on the salon's advertising costs and the salon's yearly purchases (11-01-04 through 10-31-05) of Australian Gold and/or, Swedish Beauty lotions. The amount of reimbursement for advertising Wolff System is based on their Wolff System lamp purchases from 11/1/04 – 10/31/05. This claim can be made twice yearly.

Please refer to your salon packet for claim dates and complete details.

The categories and respective percentages are as follows:

- \$ *Australian Gold lotion purchases earn a 4% advertising reimbursement*
- \$ *Swedish Beauty lotion purchases earn a 4% advertising reimbursement*
- \$ *Australian Gold, Inc. lamp purchases earn a 2% advertising reimbursement*
- \$ *Use of Wolff System logo in advertisements earn a 3% advertising reimbursement on lamps*
- \$ *Volume Bonus will earn you a 3% advertising reimbursement for Australian Gold and/or Swedish Beauty lotion purchases totaling \$7500 or more.*
- \$ **NEW FOR 2005! Your exclusive Australian Gold/ Swedish Beauty advertisement must use approved AG/SB Logos and/or comprise of 15% of your advertisement.**

Your total reimbursement percentage can be increased by 5% for the purchase of an ETS, Inc. bed/booth [32 lamp or higher and only one bed or booth can be claimed] The bed/booth must have been purchased between 11/01/04 and 10/31/05 (One bed per salon for chain salons)

Note: The purchase price of the bed is not included in the salon's yearly purchases.

Please note that the Wolff System lamp rebate allows salons to earn a 3% advertising reimbursement on their Wolff System lamp purchases when they advertise the Wolff System Sun for Life with their Australian Gold and/or Swedish Beauty logos exclusively. See the next page for more details!

Salon Name _____

Salon Phone # _____
(please include area code)

Mailing Address _____

Salon Owner _____

Email address _____

Advertising Medium: _____
(radio, flyer, TV, post card, etc.)

Amount of Claim for Advertising: \$ _____
(please record the amount spent on advertising)

****The following are requirements for your claim to be processed:**

1. Copies of invoices, showing proof of purchase must follow this criterion: *each invoice must be legible and include a date, invoice number, product(s) purchased, purchase price and your salon's name, as the customer. To be sure all your products are accounted for please highlight or mark the items you are claiming.*
2. The exclusive advertisement(s) you are claiming for reimbursement *[these ads must be readable—no proofs accepted]*
3. Receipt(s) for the ad(s) you are claiming *[these must show dates for when the ad was in public view]*
4. This form must be completed and have the owner's signature for validity.
5. An updated W-9 tax form, required by the IRS, must be on file at Australian Gold, Inc. This form is the last page in the packet or you can download it from our website at www.australiangold.com.
6. Australian Gold, Inc. will not pay on any claim under \$25.00.
7. The deadline to turn in paperwork and make claims is Dec 31, 2005.

Salon Owner Signature: _____

Date: _____

To ensure proper processing please mail all information, including the W-9 tax form to:

Australian Gold, Incorporated
Attn: Customer Service
6270 Corporate Drive
Indianapolis, IN 46278-2900

