



# Australian Gold®

For the Tan of Your Life... And the Life of Your Tan!™

## What Makes Australian Gold® Formulas So Unique?

Australian Gold® formulas are based on Natural Science Skin care Chemistry, which means key ingredients are nature-based to promote the darkest tan and healthiest-looking skin possible so the tan you get is your own ... naturally! Australian Gold Institute™ researchers are pioneers in the formulation and custom-blending of premium tanning and skin care products, so every Australian Gold® formula you buy contains years of tanning and skin care research that leads the industry.

### What else do you get with Australian Gold® formulas?



#### Vitamin E

**What is it?**  
An antioxidant vitamin.  
**What is the benefit?**  
Vitamin E penetrates the skin quickly and easily, protects from free radical damage and is a natural moisturizer.



#### Vitamin A

**What is it?**  
An antioxidant vitamin.  
**What is the benefit?**  
Softens and smooths the skin and helps maintain a more youthful appearance.



#### Vitamin F

**What is it?**  
A beneficial nutrient not normally produced by your body.  
**What is the benefit?**  
An added skin conditioner and moisturizer, it plays an important role for darker tanning.



#### Vitamin C

**What is it?**  
An antioxidant vitamin.  
**What is the benefit?**  
Vitamin C is thought to stimulate collagen production in the skin for firmer, more youthful appearance.



#### Dark Tanning Biosine Complex® Blend

**What is it?**  
An advanced tanning complex.  
**What is the benefit?**  
A dark tanning complex of ingredients that allows for the maximum UV stimulated melanin production.



#### Natural Extracts

**What are they?**  
Natural Science Skin care Chemistry utilizes all-natural oils, emollients and nutrients for dark tanning.  
**What is the benefit?**  
This technology helps promote a dark tan and skin that's naturally protected from free radical damage.



#### Dark Tanning Omega Oils

**What are they?**  
Exotic, natural oils, such as olive and sunflower, which are extracted from nuts and seeds and essential for healthy skin.  
**What is the benefit?**  
Added skin conditioning and moisturizing for healthier skin that tans better and stays tan longer.



#### CellMoist™ Complex

**What is it?**  
A unique moisture complex that helps control the moisture level of your skin, leaving it silky soft and smooth. This dual-action ingredient also helps ensure that vital dark tanning and skin care ingredients are delivered to the areas where they are needed the most.



#### Advanced Skin Care Complex

**What is it?**  
A proprietary skin care blend of natural emollients, extracts and vitamins.  
**What is the benefit?**  
Helps keep skin as healthy, moisturized and conditioned as possible.



#### Biocide™ Antibacterial Formula

**What is it?**  
A unique all natural antibacterial ingredient found in the "Better", "Best" and "Premium" categories.  
**What is the benefit?**  
Helps reduce after tan "odor."



#### Liposomes

**What are they?**  
Microscopic delivery "packages" containing important tanning and skin care ingredients.  
**What is the benefit?**  
Ensure that vital ingredients are supplied where they are needed for the darkest tan your skin is capable of achieving.



#### Coenzyme Q<sub>10</sub> (CoQ<sub>10</sub>)

**What is it?**  
A vitamin-like, naturally-occurring super antioxidant.  
**What is the benefit?**  
Helps protect your skin from the effects of aging and UV exposure and helps to visibly reduce the appearance of fine lines and wrinkles.



#### Essential Nutrient Oils

**What are they?**  
Natural oils which treat the skin.  
**What is the benefit?**  
Helps increase skin's elasticity along with revitalizing and conditioning your skin.



#### Herbal Extract Healers

**What are they?**  
Powerful antioxidant healers.  
**What is the benefit?**  
Help prevent redness, rough skin and peeling caused by sun parched skin.



#### Hemp Seed Extract

**What is it?**  
Natural oil extract rich in enzymes.  
**What is the benefit?**  
Softens and conditions skin to increase UV light absorption for maximum tanning.



#### Natural Bronzing Extracts™

**What are they?**  
Botanical ingredients.  
**What is the benefit?**  
Provide an immediate bronzed color that lasts 1-2 days.



#### Bronzing Complex™

**What are they?**  
DHA-based ingredients.  
**What is the benefit?**  
Produce extra natural-looking color that is fully noticeable within 2-4 hours and generally lasts 4-7 days.



#### Tingle Intensity

**What is it?**  
Degree of reddening in a lotion.  
**What is the benefit?**  
Tingling enables you to feel and see your tan working immediately.



#### Antioxidants

**What are they?**  
Vital nutrients such as vitamins A, C and E.  
**What is the benefit?**  
Antioxidants protect healthy skin cells from free radical damage. They neutralize free radicals — which cause wrinkles and fine lines — and minimize the damage they cause.



#### Ultra Firm™ Blend

**What are they?**  
Exclusive blend of marine and natural ingredients.  
**What is the benefit?**  
Visibly firms and reduces fine lines and wrinkles.



#### Cooling Extracts

**What are they?**  
Alcohol free blend of natural extracts.  
**What is the benefit?**  
Makes skin feel cool while promoting dark tanning.

## Are You Getting the Most Out of Your Tanning Session?

Australian Gold® tanning formulas will maximize your tanning session and help keep your skin as healthy-looking as possible. They also give you a choice. You select the amount of tanning and skin care ingredients based on your own tanning and skin care goals and needs. That's it...it's that simple. No matter which blend you choose, you are getting more than three decades of tanning and skin care research for the darkest tan and healthiest-looking skin possible.

### GOOD CATEGORY

#### What is it?

- Classic *Biosine Complex*® dark tanning formulas.
- Best tanning value for your money.

#### What is the benefit?

These Formulas:

- Help promote the darkest tan possible.
- Provide basic skin care.
- Minimize fine lines and wrinkles.
- Are excellent for establishing a base tan.

### BETTER CATEGORY

#### What is it?

- Rich, dark tanning lotions with improved ingredients.
- Provide quality skin care and protection from wrinkles.
- Contain a *Vitasome Complex*™ of antioxidant vitamins, such as A and E.
- Added moisturizers to keep skin looking its best.

#### What is the benefit?

These Formulas:

- Promote even darker tans with more tanning ingredients.
- Provide better skin care with more nutrients and vitamins.
- Reduce after-tan "odor" with an exclusive antibacterial ingredient.
- Contain liposomes to ensure active ingredients are supplied where they are needed.

### BEST CATEGORY

#### What is it?

- Exceptional dark tanning formulas with the maximum amounts of tanning and skin care ingredients.
- Formulas contain the most moisturizer, vitamins and enzymes for a beautiful golden tan.
- Contain twice the amount of *Vitasome Complex*™ for healthier skin.
- Contain maximum amounts of *Biosine Complex*® for the darkest tanning formula possible.
- Blended with aloe vera gel to soothe and moisturize.

#### What is the benefit?

These Formulas:

- Help promote the darkest tan possible and give you the maximum amount of skin care and antioxidant protection to help minimize fine lines and wrinkles.
- Nourish, moisturize and protect your skin from fine lines and wrinkles with vitamins A, E, C and F.
- Reduce after-tan "odor" with an exclusive anti-bacterial ingredient.
- Contain exclusive oils to condition your skin for a richer tan and supply extra nutrients not produced by your body to keep skin healthy-looking.

### PREMIUM CATEGORY

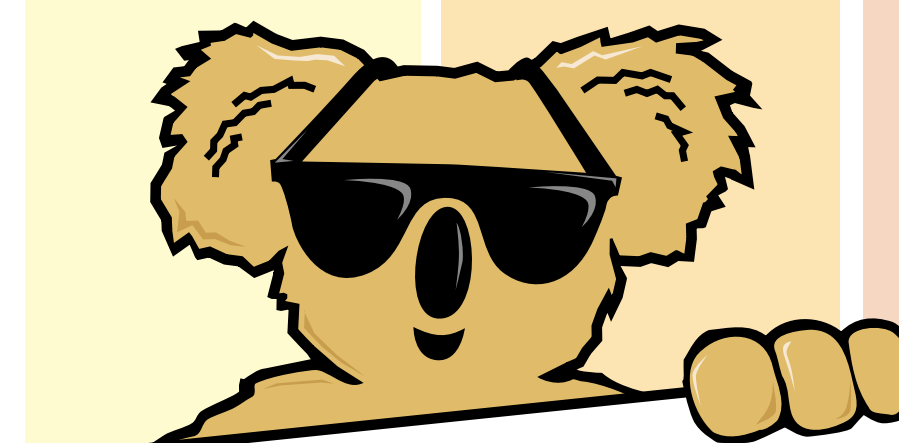
#### What is it?

- Premium dark tanning formulas updated with the technology of the new millennium.
- Contains maximum amounts of our *Biosine Complex*®.
- Maximum amounts of antioxidant vitamins to help combat fine lines and wrinkles.
- New Herbal Healing Extracts, a blend of the finest ingredients available, allows for a longer lasting and darker tan.
- Essential Nutrient Oils, "feed" the skin promoting the healthiest skin possible.
- Feature CoQ<sub>10</sub>, one of the most advanced antioxidants available.

#### What is the benefit?

These Formulas:

- Provide the skin with maximum amounts of healthy skin ingredients to promote the darkest tan possible.
- Nourish, moisturize and protect your skin from fine lines and wrinkles with vitamins A, E, F and powerful antioxidant CoQ<sub>10</sub>.
- Reduce after-tan "odor" with an exclusive antibacterial ingredient.
- Utilize New Herbal Healing Extracts that soothe and heal the skin to promote a longer lasting and darker tan.
- Contains even more exclusive oils than our "Best Category" which promotes the darkest and healthiest-looking skin possible.



**Q: Do I want the darkest tan I'm capable of?**

**A: Yes! Australian Gold®** formulas feature an exclusive multi-dimensional structure which ensures active tanning and skin care ingredients get to where they need to go for the darkest, richest tan possible.

**Q: Do I want the healthiest skin possible?**

**A: Yes! Australian Gold®** believes that what goes on your body is as important as what goes in your body. This is why you'll find health food for your skin in our nature-based, nourishing tanning and skin care formulas, like pure plant extracts, vitamins, moisturizers and essential fatty acids. What won't you find? Mineral oil and synthetic preservatives.

**Q: Do I want to get the most tanning and skin care for my dollar?**

**A: Yes! The Australian Gold Power of Choice™** allows **you** to choose how much tanning and skin care you get without having to go through an expensive step program to get dark, golden results. Whatever formula you choose, at whatever price, will give you the most tanning and skin care ingredients possible, making every Australian Gold® formula an exceptional tanning value.

**Q: Do I want to get the best results from each tanning session?**

**A: Yes! Australian Gold®** knows you are making an investment in the condition, and appearance, of your skin and believes that actual tanning and skin care research are the most important things that go into a lotion bottle.

**Q: Do I want the freedom to choose how dark I get, how much skin care I get and how much I pay?**

**A: Yes! With Australian Gold®** formulas, you choose the right formula for your tanning and skin care goals and objectives. Any formula, no matter if it's from the "Good", "Better", "Best" or "Premium" category, will help you achieve the rich, dark tan you want and beautiful, healthy-looking skin.